



BOOK LAUNCH PROGRAM

Overview

Emerging and established authors have the opportunity to introduce their publication to a larger audience as part of the Words on the Waves Book Launch program. Particularly developed with local authors and artists in mind, this program is a way for the festival to help develop community connections and capacity, develop relationships with local businesses and showcase the talents of the Coast to our local and visiting attendees.

What we offer

- Promotion of the Book Launch event to our demographic of educated readers and keen culture aficionados, from the Coast and further afield (social media, program booklet, website, and e-newsletters)
- Event Cheat Sheet - best practice and tips and tricks for running a successful event
- Connection with The Book Shop Umina for book sales
- Connection to appropriate venue for your Book Launch event

Covered by Book Launcher

- The Book Launcher will manage all event logistics
- The Book Launcher can choose to offer food and beverage
- The Book Launcher will manage the event RSVP list
- The event will enjoy greater success if promoted by the Book Launcher and the Book Launcher's networks also
- Any associated costs incurred by the event, such as those listed above

To have your Book Launch included in the Words on the Waves Writers Festival Book Launch program, the fee is **\$250**. All applicants will be considered upon submission by the programming team. There will be a standardised criteria used to assess every submission as book launch slots will be limited. Please submit your EOI here:

<https://forms.gle/JZcAeJyXKv6FwWZy9>